

## **Dr Vuk Radojević, docent**

**Uža naučna oblast:** Tržište i marketing poljoprivredno-prehrambenih proizvoda

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**Telefon:** +38121 4853 209

### **Obrazovanje**

- **Dipl. inž. (2002)** - Poljoprivredni fakultet u Novom Sadu, smer – Agroekonomski
- **Magistar nauka (2007)** - Poljoprivredni fakultet u Novom Sadu, smer – Agroekonomski
- **Doktor nauka (2018)** – Poljoprivredni fakultet, u Novom Sadu, Doktorska disertacija: "Istraživanje tržišta organskih poljoprivredno-prehrambenih proizvoda u Republici Srbiji"

### **Odabране publikacije**

1. Vlahović, B., **Radojević, V.**, & Pavlović, M. (2005). Trapist cheese consumption analysis. *Economics of Agriculture*, 52(3), 401-411.
2. Vlahovic, B., **Radojevic, V.**, & Tomić, D. (2005). Fruit consumption changes in Serbia and Montenegro. *Economics of Agriculture*, 52(297-2016-3699), 1-10.
3. Vlahović, B., **Radojević, V.**, & Živanović, I. (2011). Research On Consumer Attitudes Of Organic Food Consumption In Serbia. *Economics of Agriculture*, 58(3), 443-456.
4. Vlahović, B., Mugoša, I., & **Radojević, V.** (2018). The Arab League—an opportunity to improve the EU cheese export, 162nd EAAE Seminar The evaluation of new CAP instruments: Lessons learned and the road ahead, Budapest, Hungary
5. Užar, D., & **Radojević, V.** (2019). The importance of agriculture in forming gross value added in Serbia in the period of 2008-2017. *Economics of Agriculture*, 66(4), 1091-1105
6. Užar D., Mugoša I., & **Radojević, V.** (2019). Positioning of Private Label Cheese Brands in the Republic of Serbia, *Contemporary Agriculture*, 68(3-4), 80-87.

### **Akademiske aktivnosti**

- Nastava iz uže naučne oblasti Tržište i marketing poljoprivredno-prehrambenih proizvoda na osnovnim akademskim studijama

### **Članstvo u udruženjima**

- Evropska asocijacija agrarnih ekonomista
- Društvo agrarnih ekonomista Srbije (DAES)

- Naučno društvo agrarnih ekonomista Balkan

#### **Ostale aktivnosti**

- Od 2016. godine vrši funkciju Pokrajinskog Sekretara za poljoprivredu, vodoprivredu i šumarstvo Autonomne Pokrajine Vojvodine.
- član je Izvršnog odbora „Naleda“
- Govori, čita i piše engleski jezik, a služi se i nemačkim jezikom.

**Assistant Professor Vuk Radojević, Ph.D.**

**Field of research:** Market and Marketing of Agricultural products

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### **Academic qualifications**

- **B.Sc. (2002)** - University of Novi Sad, Faculty of Agriculture
- **M.Sc. (2007)** - University of Novi Sad, Faculty of Agriculture
- **Ph.D. (2018)** - University of Novi Sad, Faculty of Agriculture

### **Selected publications**

7. Vlahović, B., **Radojević, V.**, & Pavlović, M. (2005). Trapist cheese consumption analysis. *Economics of Agriculture*, 52(3), 401-411.
8. Vlahovic, B., **Radojevic, V.**, & Tomic, D. (2005). Fruit consumption changes in Serbia and Montenegro. *Economics of Agriculture*, 52(297-2016-3699), 1-10.
9. Vlahović, B., **Radojević, V.**, & Živanović, I. (2011). Research On Consumer Attitudes Of Organic Food Consumption In Serbia. *Economics of Agriculture*, 58(3), 443-456.
10. Vlahovic, B., Mugosa, I., & **Radojevic, V.** (2018). The Arab League—an opportunity to improve the EU cheese export, 162nd EAAE Seminar The evaluation of new CAP instruments: Lessons learned and the road ahead, Budapest, Hungary
11. Užar, D., & **Radojević, V.** (2019). The importance of agriculture in forming gross value added in Serbia in the period of 2008-2017. *Economics of Agriculture*, 66(4), 1091-1105
12. Užar D., Mugoša I., & **Radojević, V.** (2019). Positioning of Private Label Cheese Brands in the Republic of Serbia, *Contemporary Agriculture*, 68(3-4), 80-87.

### **Academic activities**

- Teaching at undergraduate studies (Market of Agricultural Products, Marketing)

### **Memberships**

- European Association of Agricultural Economists (EAAE)
- Serbian Association of Agricultural Economists, Belgrade (SAAE)
- The Balkan Scientific Association of Agrarian Economists, Belgrade

### **Other activities**

- Provincial Secretary for Agriculture, Water Management and Forestry
- Member of the executive board of „Naleda“
- Language skills: English and German